Dr. Zulma R. Toro President







Educating Connecticut's Workforce of Tomorrow





90%

of CCSU's grads live and work in Connecticut 13,308

STEM-related degrees awarded over past five years



25%

of all our graduates are in STEM-related fields

INTERDICIPLINARY BY DESIGN EXPEDITING INNOVATION ACROSS INDUSTRY SEGMENTS



Aerospace/Manufacturing



Healthcare/Bioscience/Biotech



Criminal Justice



Insurance/Insurtech



Architecture/Construction



Education



INTRODUCTION: CCSU XR LAB











CCSU XR LAB : MODULAR, SCALABLE, AGILE

XR Lab will provide a **lab space and research area for** faculty, students, and industry partners to evaluate, explore, and develop Virtual Reality (VR), Augmented Reality (AR), and Mixed Reality (MR) spaces.

A single large technology investment in one technology is replaced with the XR Lab bringing together multiple consumer and industry solutions. This will enable students to explore multiple styles of environment and benefits of one application or technology over another.

XR Lab "cell based" allowing the University to consistently change or evolve the Lab as new technologies are developed.

Augmented Reality Market 2020 \$15B 2025 \$77B

Virtual Reality Market 2020 \$6B 2025 \$21B



WAYS TO SUPPORT BUSINESSES: INCUMBENT WORKER TRAINING & EXECUTIVE EDUCATION

Leadership in Industry 4.0

- Achieving sustainable results in disruptive times
- Building high performance teams
- Building a talent pipeline
- Other ley topics: loT, Industry 4.0, Design Thinking

Predictive Analytics & Internet of Things

- Big data
- Sensors
- Embedded Systems
- Networking
- Actuation & Communication

Cybersecurity

- Fundamentals of cybersecurity
- Audit requirements and engagement
- Policy and management
- Incident resolution
- Penetration testing

Product Lifecycle Management

- Digital product definition
- Product data management
- Virtual manufacturing.
- PLM Toolset



MAKING THIS TECHNOLOGY MORE ACCESSIBLE TO MORE STUDENTS — AND MORE BUSINESSES



- CCSU's central location puts this advanced technology within easy traveling distance.
- Our low tuition and focus on firstgeneration, women and other underserved populations put this applied learning within easier grasp of more students.

Note: NEBHE tuition discount also available for out-of-state students.

THREE INITIATIVES TO FOCUS ON SMALL TO MEDIUM BUSINESS SUPPORT SYSTEMS

- Grants to bring industry into CCSU Applied Innovation Center to test technology, identify potential opportunities, pilot initiatives while being supported by CCSU faculty and staff
- Sponsored research, where CCSU students partner with industry in internships or externships to solve real business problems leveraging CCSU resources
- Faculty fellowships supporting small business research



CCSU Applied Innovation CCSU students and faculty working directly with business and industry on real-world problems, solutions, and projects.

GREATER OPPORTUNITIES FOR TECHNOLOGY TRANSFER THROUGH AN INTERDISCIPLINARY APPROACH

Preparing Connecticut for a Knowledge Innovation Economy

- Horizontal and Vertical opportunities
- Leverages CCSU's
- scaffolded approach to education
- Internships/Externships
- Embeds students in real-world project teams
- Leverages CT's well organized manufacturing community
- Provides collaboration opportunities between CCSU and industry partners.



NEXT PROJECT INDUSTRY CALL CENTER

INDUSTRY BENEFITS

- Universal need for customer support
- Addresses time-shifting services
- Provides domestic provider
- Ability to develop employees early in university career (Freshman / Sophomore)
- Continuous improvement system
- Leverages Post-COVID growth in telecommuting/remote employees
- Elastic (scalable) workforce able to grow seasonally or with company.



STUDENT BENEFITS

- Curricular student training program integrating customer service, business readiness, support, & analytics
- Universal need for customer support skills
- Provides industry experience and ability to experience corporate culture and values
- Internship career path from junior worker to senior expert
- Training and learning ranging from customer service to business product, use, and customer feedback
- Continuous improvement system

- Telecom infrastructure in place
- Ready workforce
- Training/Education program

Options for \$2M, 5M, and 10M expansion up to 200 companies in first two years. Immediate catalyst for CT Growth





CONNECTICUT STATE UNIVERSITY